

READ..The News

Sharing the joy of reading for over 40 years

Vol. 8, Issue 2/June 2008

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READ ... *The News* is published
by the READ Association of
Saginaw County for volunteers,
donors and friends of READ.

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From the Desk of the Director



Helping children learn to read is a gift that will last a lifetime and impact children's lives in a meaningful way not just today, but for years to come.

When we think of reading most of us immediately think of books. People, however, not the pages of a book, are the assets of our program. I know I have said this more than once, but it is worth repeating, without YOU there simply would not be a READ organization. Our most valuable resources are the extraordinary people who support our program with their time, talent and treasures.

It is a privilege to thank all of you reading this newsletter for the extraordinary contributions you have shared with READ this school year to support literacy. You are the power of change and together not as isolated individuals, but as members of a true community of caring people, we are working together to make our community a better one through our literacy efforts. We make a great team!

During the summer months, please remember to be a READ advocate and share the reasons you support this organization and help us recruit more people like YOU to become involved. I look forward to your continued support and hope to see you at DEAR at the Zoo on June 11 – and most certainly next fall.

Carol Lechel
Director

Peace Is...



Many attendees at the Volunteer Appreciation Dinner enjoyed a reading of *The Peace Book* by Todd Parr given by the Brunkow Elementary READ students. Following are some selections from *The Peace Book*:

Peace is making new friends
 Peace is helping your neighbor
 Peace is reading all different kinds of books
 Peace is giving shoes to someone who needs them
 Peace is planting a tree
 Peace is sharing a meal
 Peace is saying you're sorry when you hurt someone
 Peace is everyone having a home
 Peace is growing a garden
 Peace is learning another language
 Peace is having enough pizza in the world for everyone
 Peace is keeping warm
 Peace is new babies being born
 Peace is being free
 Peace is traveling to different places
 Peace is wishing upon a star
 Peace is being who you are
 Peace is being different, feeling good about yourself and helping others.



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Recent READ Events

Books for Breakfast

Over 300 children, parents, grandparents, and volunteers attended the Books for Breakfast event on March 8 at the Hunger Solution Center to promote family reading time and literacy! The canned goods drive resulted in 512 cans donated to the East Side Soup Kitchen and Hidden Harvest. It was truly a morning filled with lots of smiles, literacy activities, books, character visits and of course the best pancakes in town.



Volunteer Appreciation Dinner

This year's Volunteer Appreciation Dinner held on May 14 was an evening of Italian flavors, entertainment, student readings, wonderful raffle prizes and best of all, volunteer camaraderie. We extend our heartfelt thanks to everyone who supports our program by volunteering their time and supporting our program. We appreciate all you do. Our

volunteers are truly shining stars!



Thank You

Prize Donors

A sincere thanks to our area businesses & READ Board members who so generously donated items, gift certificates and baskets to help honor our volunteers at our Volunteer Appreciation Dinner this year:

- Abele's Greenhouse
- AT&T
- Backdoor Printables
- Barnes & Noble Booksellers
- Binder's Hallmark
- Boehler's Greenhouse
- Trish Burns
- Sheri & Dave Case
- Castle Museum of Saginaw County History
- The Children's Book Company
- Children's Zoo
- at Celebration Square
- Citizens Bank
- Country Loft
- Crumbs
- Fralia's
- Garber Management Group
- Garb-Ko, Inc.
- Great Lakes Loons
- Healthplus of Michigan
- Horizons Conference Center
- Independent Bank
- Paul & Sara Larsen
- Carol Lechel
- Letavis Cloth Vehicle
- Wash Enterprise, Inc.
- Little Caesar's Pizza
- Magic Bean Café
- Meijer—Tittabawassee Road
- Jan Merriam
- Michigan CardioVascular Institute
- Michigan Sugar & Its Growers
- Dolli Neiderstadt
- One Source Office Products
- PRIDE
- Quilted Cottage
- Raymond James & Associates
- The Rehmann Group
- Riverside Family Restaurant
- Saginaw 8/The Quad
- Saginaw Bay Symphony Orchestra
- The Saginaw News
- Saginaw Spirit
- Elinor Saunders
- Team One Credit Union
- United Way of Saginaw County
- Wal-Mart Supercenter—Bay Road
- Wescourt
- Wood 'N Things
- WSGW News Radio



The READ Association of Saginaw County presents the 7th Annual

DEAR at the Zoo

Drop Everything And Read

Wednesday, June 11, 2008

Children's Zoo at Celebration Square
1730 S. Washington, Saginaw

Admission to the Zoo includes all D.E.A.R. Literacy Activities:

10 am - 3 pm

- Free book for every child
- Animal-themed booth activities and prizes
- Storytelling and amphitheater programs
- **10:30 am - 3:30 pm**
Ride the Trolley for your parking convenience and enjoyment, with stops throughout Hoyt Park, Holy Family Catholic Church, the Japanese Cultural Center & Tea House, and the Andersen Enrichment Center.

11 am - 3 pm

- Author presentation and book signings by **Denise Brennan-Nelson** and **Rosemarie Brennan**, featuring their new release from Sleeping Bear Press, *Willow*, about a student who illustrates that thinking out of the box begins with coloring outside the lines!

6:00 pm

- ★ Fun Family Program featuring **Storyteller Cheryl Levy**. Bring the family and be an active participant—All ages will “go wild” about reading and zoo stories using puppets, songs and creative dynamics.

The READ Association of Saginaw County presents this event along with these community organizations and business sponsors:

Barnes and Noble Booksellers
Billbey Publications: Kidsville News
CAN Council Saginaw County
The Children's Book Company
Cops 'N Kids

Michigan CardioVascular Institute
Mid-Michigan Children's Museum
Mid Michigan Waste Authority
Public Libraries of Saginaw
ROR at Covenant HealthCare


SCF Youth FORCE
St. Mary's of Michigan
Saginaw County Birth to 5 Program
White Pine Reading Buddies


Special thanks for the generous support of this event to: SCF Youth FORCE and the Saginaw Celebrates Summer program sponsored by Hemlock Semiconductor Corporation.




Event is held rain or shine, *except for severe inclement weather*. Visit www.SaginawZoo.com for admission prices and directions. The READ Association of Saginaw County is a local nonprofit organization whose mission is to help students improve their reading skills and discover the joy of reading. For more information call 989-755-8402 or visit our website: www.READinSaginaw.org

Volunteer Bulletin Board:

 Please send in your evaluation forms to the office, if you have not already done so. Your input is valuable! We've had a great response this year.

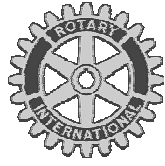
 Coordinators: Please return any remaining books, materials, supplies and reading tubs to the READ office by June 12th. Thanks for all you've done this school year!

 **NEEDED: VOLUNTEERS LIKE YOU** Our community needs more volunteers like you to give one-on-one time to children and serve as positive role models and caring adults to encourage them in their efforts to read, learn and become responsible individuals. This summer is the time to share your experiences and your enthusiasm for mentoring with your friends, family and acquaintances. Encourage them to become mentors this fall.

Lost & Found

A ladies suit jacket was left at the Volunteer Appreciation Dinner. Please call the READ office at 755-8402 to claim it!

Golfers—Mark your Calendars Celebrate International Literacy Day



Monday, September 8
Rotary Club of Saginaw Golf Outing
at the Swan Valley Golf Club
Proceeds to benefit the READ Association



The afternoon golf outing will include golf, prizes and dinner. Please reserve the date; details will be available this summer. If you would like to sponsor a team, for event sponsorship, or for more details please contact Rotary member Mark Landra at 791-7683 or mark.landra@smithbarney.com, or the READ Office at 755-8402.

In 1985, Rotary declared basic literacy to be a pre-condition to the development of peace. Through this organizational emphasis, more than half the world's 32,000 Rotary clubs address the full range of literacy and mathematical challenges for primary, vocational and adult learners as well as teacher training.

Every Penny Count\$

What if READ earned a penny every time you searched the Internet? Well, now it can! **GoodSearch.com** is a Yahoo-powered search engine that donates half its advertising revenue, about a penny per search, to the charities its users designate. Use it just as you would any search engine, get quality search results from Yahoo, and watch the donations add up! **Just go to www.goodsearch.com and be sure to enter READ Association of Saginaw County as the charity you want to support.**

Do you shop online? GoodShop.com donates up to 37 percent of each purchase from online partner stores such as Amazon, Barnes & Noble and hundreds more. Additional details online.



Many Thanks ...

READ would like to recognize and thank Easy Printing Center once again for their generous in-kind donation of printing services and supplies for our Bookmark Campaign. The campaign has raised over \$3600 so far this year.



We Value Your Support

I/We would like to make a donation in support of the READ Association of Saginaw County:

Amount Enclosed: \$25 \$50 \$100 Other \$ _____

Name(s) _____
(Please list name(s) as you would like to be acknowledged)

Address _____ City _____ State _____ Zip _____

This Gift is made: In Memory of In Honor of In Celebration of _____
Person(s)/Occasion

Send acknowledgement to: Name(s) _____

Address _____ City _____ State _____ Zip _____

Please make checks payable to: READ Association Mail to: READ Association, 100 S. Jefferson Ave. Ste. 401, Saginaw, MI 48607

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Thanks for Sharing!

Special thanks to the following individuals and organizations who have contributed to the READ Association during the period of February 21, 2008 through May 27, 2008.

BOOKMARK

Katharine Almirall
Anonymous
Richard P. Arnst
R.S. Averill
Thelma Bailey
JoAnn Baker
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Gail & Paul Beck
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Sue Zelinko

GENERAL CONTRIBUTIONS

Alpha Xi Delta Saginaw Valley Alumnae Association
Nancy Cable
Clara Fehrman
Jane Gugino
Rolando & Ana Hidalgo
Dale & Loretta Keaner
Robert & Linda McNier
Les Tincknell, Optimist Club of Saginaw Member

IN CELEBRATION OF

Helping kids get "into" Reading!

IN HONOR OF

Mary Lou Ederer
Laurie Merten

IN MEMORY OF

Luann Arndt
Wally Bronner
Brent Donaldson
Irene Doyle

Rob Maisch
Keith Martell
Ellen Oszust

GRANT

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IN-KIND

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JoAnn Baker
Joe Madison
SCF FORCE
Volunteers of America-Michigan

FROM

Joyce Beyersdorf

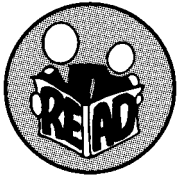
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READ Association of Saginaw County
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The READ Association of Saginaw County is a 501 (c)(3) non-profit organization whose mission is to help students improve their reading skills and discover the joy of reading.

**“Let us dare
to read, think,
speak, write.”**

- John Adams, 1765



Upcoming READ Events:

D.E.A.R. at the Zoo (Drop Everything And READ)

Wednesday, June 11, 2008

10am–7pm at the Children’s Zoo at Celebration Square

Rotary Club of Saginaw Golf Outing - to benefit READ

Monday, September 8, 2008

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